

**Tutorial:** Sunday, August 11th  
09:00 - 12:30, at Lotus 5-7 (Level 22)



# Automatic & Human-AI Interactive Text Generation



**Yao Dou**  
(Georgia Tech)



**Philippe Laban**  
(Salesforce)



**Claire Gardent**  
(CNRS / Université  
de Lorraine)



**Wei Xu**  
(Georgia Tech)



<https://acl2024-text-generation-tutorial.github.io/>



# Text Editing Universe

Definition: A task involving the modification of a text to enhance its readability, accuracy, or suitability for a specific purpose. *Huh?*

I need to fix the typos in my class project report...



**Grammatical Error Correction (GEC)**

Before I send this email to my boss... let's make sure it sounds professional



**Tone Editing (Grammarly)**

Let's rewrite this news headline to be more neutral / less biased.



**Neutralization**

Before I publish this post on Reddit, let's make sure I don't reveal too much PII.



**Anonymization**

Help me rewrite this Youtube comment in the style of a grumpy pirate.



**Style Transfer**

This news article uses technical language. Let's simplify it for my class tomorrow.



**Simplification**

# Text Editing Universe

Definition: A task involving the modification of a text to enhance its readability, accuracy, or suitability for a specific purpose. *Huh?*

**You get the picture, text-editing tasks are diverse... and a very popular use-case of modern NLP systems:**

**According to OpenAI's GPT3 API statistics, rewriting and editing text makes up ~7% of all user requests. \***

Before I publish this post on Reddit, let's make sure I don't reveal too much PII.

Help me rewrite this Youtube comment in the style of a grumpy pirate.


This news article uses technical language. Let's simplify it for my class tomorrow.

\* Ouyang, Long, et al. "Training language models to follow instructions with human feedback." Advances in neural information processing systems 35 (2022): 27730-27744. *Note this is for GPT3, so pre-ChatGPT...*

I want...

 Decontextualization


I want...

 Elaboration

I want...

 Localization (US -> UK)

I want...

 Voice Conversion

 ■ ■ ■

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AI

# Automattic launches AI writing tool that aims to make WordPress blogs more readable and succinct

Paul Sowers / 2:32 AM PDT • August 7, 2024 Comment

Image Credits: Automattic

PRODUCTS MICROSOFT ARTIFICIAL INTELLIGENCE

## Microsoft Copilot can now summarize longer Word documents

You can now review the main idea of an 80,000 words document without having to read the entire document.

by [Oyinebiadou Omemu](#) Updated July 23, 2024 Facebook X Reddit Link

Microsoft is rolling out a new update to [Microsoft Word's](#) AI assistant, [Copilot](#), that will let you summarize documents up to a staggering 80,000 words – about four times its previous limit. That's like getting a sneak peek into entire novels or complex textbooks in a few minutes.

This update lets you quickly summarize lengthy documents, articles, or reports, saving you time. The information will be condensed while retaining key points, making it easier to get the essential content.

For those unfamiliar, using this feature is simple. Open your document, hit the Copilot button on the Home tab, and type "Summarize this doc" into the chat box. Within moments, you have a neat summary ready to go.

This feature is rolling out across all platforms; Windows, Mac, iOS, and Android. Specifically, you'll need Word version 2310 (Build 16919.20000) or later on Windows, version 16.78 (Build 23082801) or later on Mac, Build 16.0.1682710000

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WordPress

This the nat aim

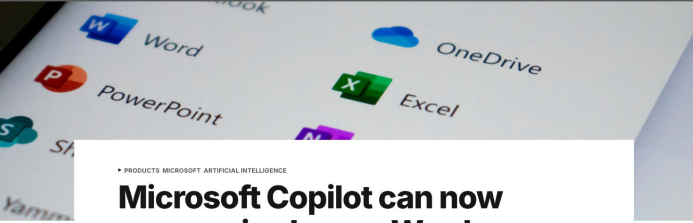
Image Credits:

Artificial Intelligence > Replacing Meaningless Jobs Rapid Weather Forecasts AI's Math Problem Microsoft's Risk-Taker Quiz

## Google Tests A.I. Tool That Is Able to Write News Articles

The product, pitched as a helpmate for journalists, has been demonstrated for executives at The New York Times, The Washington Post and News Corp, which owns The Wall Street Journal.

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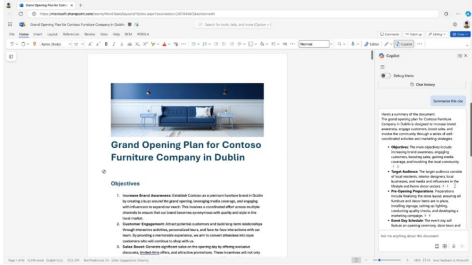
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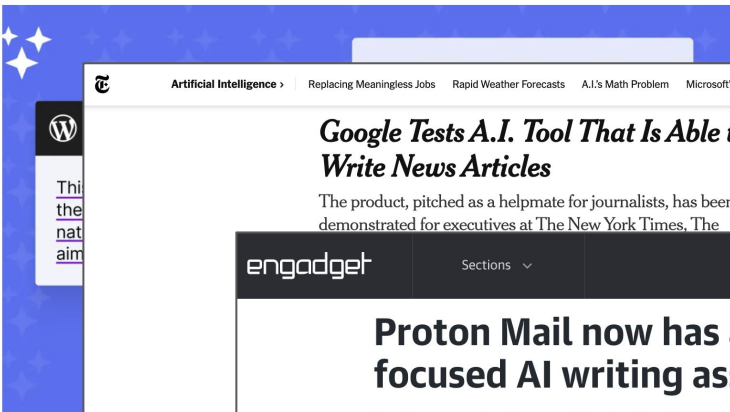


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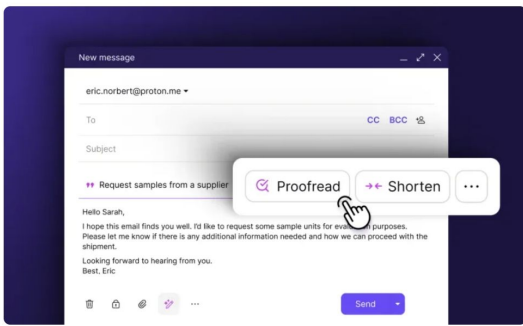
The product, pitched as a helpmate for journalists, has been demonstrated for executives at The New York Times. The

engadget Sections

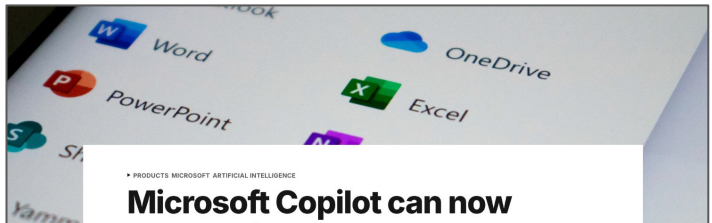
## Proton Mail now has a privacy-focused AI writing assistant

Proton says Scribe can't train itself on your inbox data.

 **Kris Holt**  
Contributing Reporter  
Thu, Jul 18, 2024 · 2 min read



Proton Mail



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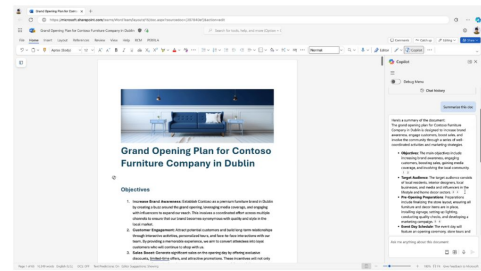
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# Today's Tutorial Schedule

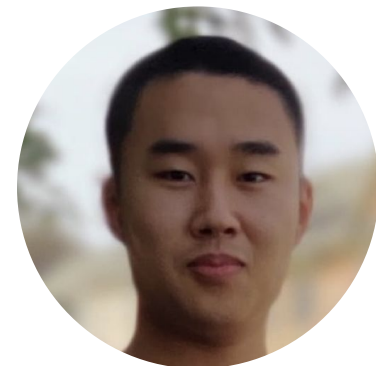
- 9:00-9:15** Introduction (Yao, Claire, Wei, Philippe)
- 9:15-10:00** Evaluation of LLM-generated Text (Yao)
- 10:00-10:45** Models: Text Simplification and Text Rewriting (Claire)
- 10:45-11:00** ☕ Coffee Break ☕
- 11:00-11:45** More Models: Decoding, Distillation, and Diffusion (Wei)
- 11:45-12:30** From method -> usable system: HCI & NLP (Philippe)

Q&A - please feel free to ask questions during the tutorial anytime

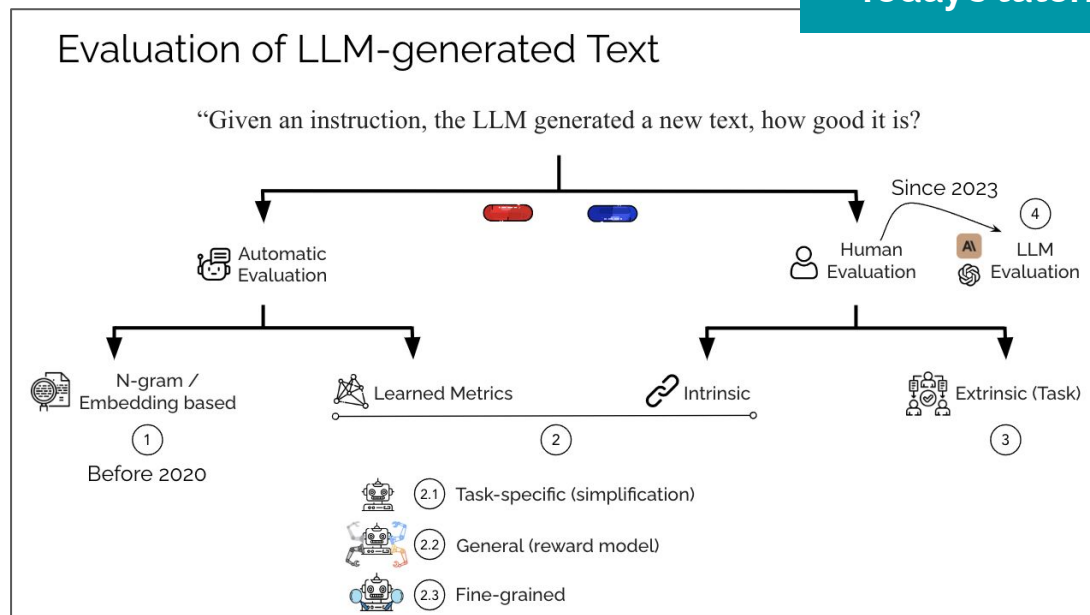
# Yao Dou

PhD student at Georgia Tech

Research: Evaluation, LLM Privacy



Today's tutorial





# Claire Gardent

Research Scientist at the French National  
Center for Scientific Research (CNRS)

Research: Generating Text from Multiple Sources  
into Multiple Languages; Human-Machine Dialog



## Today's tutorial



### Text Rewriting Models

#### 1. Text Simplification

Simple MLM, Planning,  
Using Summarisation data / models

#### 2. Generic Text Rewriting

Mimicking the human writing process,  
Using Synthetic Data and RL

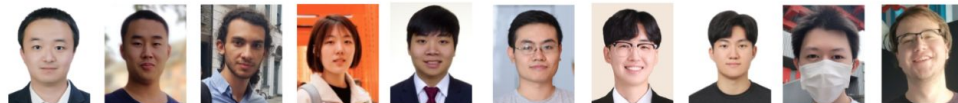
# Wei Xu



Associate Professor in CS

Director of **NLP X Lab** @ Georgia Tech

Research: Multilingual/Multicultural LLMs, Generative AI, NLP+X interdisciplinary research



**Chao Jiang** PhD student   **Yao Dou** PhD student   **Tarek Naous** PhD student   **Geyang Guo** PhD student   **Jonathan Zheng** PhD student   **Duong Minh Le** PhD student   **Junmo Kang** PhD student   **Jeongrok Yu** MS student   **Xiaofeng Wu** MS student   **Anton Lavrouk** MS student

(co-advised with Alan Ritter)



**Govind Ramesh** Undergrad   **Rachel Choi** Undergrad   **Vishnesh Ramanathan** Undergrad   **Oleksandr Lavreniuk** Undergrad   **Ian Ligon** Undergrad   **Joseph Thomas** Undergrad   **Piranava Abeyakaran** Undergrad   **Nour Allah El Senary** Undergrad   **Suraj Mehrotra** Undergrad   **Marcus Ma** MS student

## Today's tutorial

### Three Popular Methods for Generation

#### 1. **Decoding:**

an inference-time solution to optimize LLM outputs  
(Survey by Welleck+ 2024 & Bertsch+, 2023; MBR with Multi-Prompt by Heineman+, 2024)

#### 2. **Diffusion:**

an alternative to Transformer-based LLM  
(Diffusion-LM by Li+ 2022; DiffuSeq by Gong+, 2022; SeqDiffuSeq by Yuan+, 2024)

#### 3. **Distillation:**

reproduce GPT-4 performance by small open-source LLMs  
(Edit-based generation by Dou+ 2024; Feedback to refine LLM outputs by Wadhwa+ 2024)

# Philippe Laban



Research Scientist @ Salesforce Research

Previously: UC Berkeley (Ph.D.), Georgia Tech (undergrad)

Research: Summarization, Simplification, NLP+HCI, Factuality

## Today's tutorial

### An Intro to Human-Centered NLP

#### PART 1

Beyond the ML Method

Situation: I have built a cool NLP model and I want to people to use it!

What should I consider when building the system that uses my NLP method?

#### PART 2

Usability Testing Crash Course

Situation: I have built a system that uses my NLP model. How do if "it works" for users?

A deep-dive into two usability studies of an LLM-based text-editing system.